



## KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

### KAIZEN - MANAGEMENT CLUB

Venue- MBA Seminar Hall

#### Report on “GNANANVESH-BUSINESS QUIZ”

Date of Report: 17<sup>th</sup> & 18<sup>th</sup> November 2023

The program was organised by the student coordinators of KAIZEN -Management club. This club was created to MBA students in order to experience practically Managerial skills like Planning, Organising, coordinating etc., The Gnananvesh – Business Quiz was conducted on 17<sup>th</sup>&18<sup>th</sup> November 2023 on the occasion of International Students Day . Preliminary test was conducted on 17<sup>th</sup> November form 1:00pm to 1:30pm and the number of teams participated in the preliminary round were 31 teams each team consist three members in it, 12 Teams were shortlisted for the final round. On 18<sup>th</sup> November from 11:30am to 2:00pm organizers for gnananvesh conducted final round it consists 5 rounds which include Logos and taglines, Abbreviations and parental companies, Cryptography, Brand Ambassadors and Photo identification, Rapid fire round. The winners and the runners are as follows

S. No	Winners Position	Names of the participants
1.	First	M. Jayaprakash Naik Naveen Kumar M. Laxmi Varun
2.	Second	B. Balachandra Rao Mano Venkat Ruchith Sai.

Both the teams were issued certificates on the same day .

The Business Quiz conducted by the KAIZEN – Management club was a great opportunity for students to enhance their knowledge and skills in the business world. It has provided a platform for students to learn, think critically, build confidence, team work, knowledge expansion, memory enhancement, exposure to real-world examples. This event is the motivation for further learning. It was a valuable experience that contributed to their personal growth and academic growth.

