



# KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

## KAIZEN-MANAGEMENT CLUB

Venue: MBA Seminar Hall

Report on “VANIJYAVARTA – Corporate Updates”

**Session:1**

Date of Report: 8<sup>th</sup> December 2023

The program was organised by the student co-ordinators of KAIZEN-Management Club. This club was created to MBA students in order to practically experience managerial skills like Planning, Organising, Co-ordinating etc.

The “VANIJYAVARTA - corporate updates” is a continuous program which is conducted every week. The main motive of conducting this program is to encourage the students to share and enhance their corporate knowledge and provide a platform to improve their communication skills, overcome stage fear and to know about updates about the market. This week the program was conducted on 8<sup>th</sup> December from 1:00pm to 2:30pm. The participants for this week are as follows:

### **Juniors:**

<b>PARTICIPANT NAME</b>	<b>COMPANY NAME</b>
1. Praneetha	Dell
2. Amruta	IKEA
3. Ajay	Bajaj Group
4. Sahithi	Infosys
5. Shristi Sneh	Christian Dior
6. Sai Swaroop	Wipro

### **Seniors:**

<b>PARTICIPANT NAME</b>	<b>COMPANY NAME</b>
7. Shiva Kumar	MRF
8. Sowjanya	Business standard

The participants had presented the company updates which include Company History, Position in Market, Corporate Social Responsibilities / Social activities, New Product Development, Competitors etc. It was a valuable experience for both the participants as well as audience to learn about the changing Corporate World.



GPS Map Camera

Hyderabad, Telangana, India  
500029, Hari Vihar Colony, Bhawani Nagar, Narayanguda, Hyderabad,  
Telangana 500029, India  
Lat 17.398603°  
Long 78.490827°  
08/12/23 02:29 PM GMT +05:30



GPS Map Camera

Hyderabad, Telangana, India  
500029, Hari Vihar Colony, Bhawani Nagar, Narayanguda, Hyderabad,  
Telangana 500029, India  
Lat 17.398603°  
Long 78.49083°  
08/12/23 02:27 PM GMT +05:30



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