



# KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

## KAIZEN-MANAGEMENT CLUB

Venue: MBA Seminar Hall

Report on “VANIJYAVARTA – Corporate Updates”

Session: 3

Date of Report: 23rd December 2023

The program was organized by the student coordinators of KAIZEN-Management Club. This club was created for MBA students to practically experience managerial skills like Planning, Organizing, Co-ordinating etc.

The “VANIJYAVARTA - corporate updates” is a continuous program which is conducted every week along with this we are introducing entrepreneurs too which helps the students to know about the success stories of entrepreneurs how an innovative idea turned up to the real time business. The main motive of conducting this kind of the program is to encourage the students to share and enhance their corporate knowledge and provide a platform to improve their communication skills and overcome stage fear . This week the program was conducted on 23rd December from 11:30pm to12:30pm. The participants for this week are as follows:

### Juniors:

PARTICIPANT NAME	COMPANY NAME
• Balachander Rao	Aramco

### Seniors:

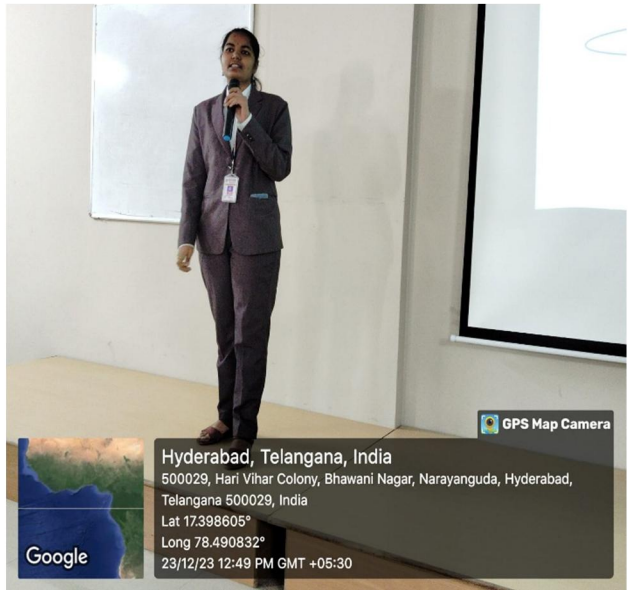
PARTICIPANT NAME	COMPANY NAME
• Mayur	Koenigsegg
• Saiteja	Ferrari
• Surya Jagath	Lamborghini
• Shifa	Bugatti
• Sruthika	Porsche
• Bhagyasree	Pagani
• Prashanth Jain	HDFC

ENTREPRENEUR OF THE WEEK	BUSINESS STANDARDS
Vamshi Goud (KFC – Colonel Harland David Sanders)	Lakshmi Bhavani

The participants had presented the company updates which include Company History, Position in Market, Corporate Social Responsibilities/Social activities, New Product Development, Competitors etc. It was a valuable experience for both the participants as well as audience to learn about the changing Corporate World.

As 24th December is celebrated as "Consumer Rights Day" in view of it D. Sowjanya the student coordinator of the same club created an awareness about those rights.







GPS Map Camera



Hyderabad, Telangana, India  
500029, Hari Vihar Colony, Bhawani Nagar, Narayanguda, Hyderabad,  
Telangana 500029, India  
Lat 17.398605°  
Long 78.490832°  
23/12/23 12:40 PM GMT +05:30



GPS Map Camera



Hyderabad, Telangana, India  
500029, Hari Vihar Colony, Bhawani Nagar, Narayanguda, Hyderabad,  
Telangana 500029, India  
Lat 17.398605°  
Long 78.490832°  
23/12/23 12:39 PM GMT +05:30