Keshav Memorial Institute of Management established the Entrepreneurship Development Cell (EDCell) in order to nurture and groom prospective entrepreneurs among students. The objective is to motivate students to come up with start-ups instead of queuing up for employment opportunities. Entrepreneurship development cell bridges the gap between ideas to the market product.

<u>Vision</u>: To Foster Innovation and **to** produce successful entrepreneurs with ethical business practices to make a global impact.

<u>Mission</u>: To create Entrepreneurial culture in the Institution and make the students to create self employment.

The EDCell is established on 15<sup>th</sup> October, 2022 on National Innovation Day by Prof. G.Gopal Reddy , Pro Vice Chancellor, M.G.Central University , Bihar, Inaugural Chief Guest Prof. A. V.Subhramanyam, Secretary KMES, Prof.K.Someshwer Rao , Director, KMIM and other faculty members of the Institution.

## Committee Members:

Prof.K.Someshwer Rao Director

Dr.C.Lalitha, Associate Professor Co-ordinator

Ms.T. Swetha Assistant Professor Member

Ms. A. Meena Yadav Assistant Professor Member