



KESHAV MEMORIAL INSTITUTE OF MANAGEMENT

(AFFILIATED TO OSMANIA UNIVERSITY)

APPROVED BY AICTE

A UNIT OF KESHAV MEMORIAL EDUCATIONAL SOCIETY



CONTINUOUS IMPROVEMENT

Narayanaguda, Hyderabad-500029

Title of the session: Employability skills for career success in specialized domains

Date: 30th April 2026

Duration: 10:00 am to 11:30 am

Activity Category: KAIZEN Club

Theme: Guidance Session

Expert/Speaker Details: Name: Dr. Ramesh R

Designation: Assistant Professor and Assistant Dean PG

Organization: ASTRA School of Business, SR University, Warangal

Brief about Expert/Speaker:

Dr. R RAMESH Sir has dedicated his life to igniting the minds of countless students and inspiring a love for learning .Sir Holds a Masters in Business Administration and Ph. D in the area of Marketing Strategies and Customer Relationship Management . He is Assistant Dean PG School of Business S R University, Warangal. Dr. R RAMESH Sir Presented papers in 12 National conferences and 2 International Conferences ,Published articles in 6 National Journals & 9 International Journals ,Authored a book on Paradigm Shifts in Management Practices (PSIMP) by Publishing .Sir is an Active Member of Academy of International Business (AIB), Hyderabad Management Association . He is the coordinator for the NEET – NTA exams for two times (for A.Y 2017 & 2018) . He has over 20 years of experience in teaching and administration, he has developed a strong background in academic leadership. He Guided Ten Ph.D. Research Scholars Part Time and 2 Full Time Scholars. With an illustrious career spanning over 17 years in academia and research, Dr. Ramesh brings a profound blend of theoretical knowledge and practical insights to the field of management. His core areas of expertise encompass Marketing, Human Resource Management, and International Business, with his research initiatives primarily focused on the Marketing and HR domains.

His scholarly pursuits span cutting-edge areas, including Artificial Intelligence, Big Data Analytics, and Machine Learning, and their transformative applications in business management.

Beyond his teaching and research, Dr. Ramesh is deeply committed to academic mentorship and student development, having successfully guided 4 doctorates.

Outcome of the activity:

Ramesh sir delivered an insightful session on the topic “Employability skills for career success in specialized domains”, focusing on how students can make informed decisions about their career path. Choosing the right specialization is a crucial step in shaping a successful and fulfilling career. It allows individuals to align their interests, strengths, and market opportunities, leading to professional

growth and job satisfaction.

Key Highlights:

➤ **Self- Assessment**

Understanding personal interests, skills, and values is essential before choosing a specialization. This assessment can be done with the help of various personality tests such as MBTI test.

➤ **Market Trends**

Students understood the current market trends. Researching industry demands and future growth areas helps in selecting a specialization with long term potential. Understanding of current trends is essential for selecting a specialization.

➤ **Educational Requirements**

Certain specializations may require additional certifications or degrees. With these extra certifications students can excel in that particular specialization and look for the career growth.

➤ **Expert Insights on Selecting specialization**

The session was led by **Dr. Ramesh R sir, Assistant Professor and Assistant Dean- School of Business at SR University, Warangal** who advised students to have long term vision- which allows students to think beyond immediate job prospects and consider long-term career growth and satisfaction.

➤ **Misconceptions about specialization**

The session addressed common misconceptions that students have while choosing specializations and clarified doubts to help them make informed decisions.

➤ **Employability skills**

The importance of developing key employability skills such as communication, problem-solving, adaptability, and teamwork was emphasized to enhance career prospects.

Participant details: MBA 1st year students

Total no. of Student participation: 96

Total no. of Staff (Teaching/Non-teaching) participation: 10



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Affiliated to Osmania University, Approved by AICTE, Narayanguda, Hyderabad, 500029

A Unit of Keshav Memorial Educational Society



GUEST LECTURE ON

EMPLOYABILITY SKILLS FOR CAREER SUCCESS IN SPECIALIZED DOMAINS



Dr. Ramesh R

Assistant Dean PG & Assistant Professor,
ASTRA School of Business
SR University



MBA Seminar hall
4th floor

30th April 2026
11:30 AM

STUDENT CO-ORDINATORS

ANKITHA	MAHESH GOUD
MANYA SREE	SNEHAN
NIKITHA	RISHI
G.VAISHNAVI	SHASHI KUMAR
SREEJA	SHASHIDHAR
SARASWATHI	CHAITANYA
SHIVANI	VINEETH
SNEHITHA	

Mrs.T. Swetha
Faculty Co-ordinator

Mr.D.Ambaparasad
IQAC Co-ordinator

Dr.V.N.Santhisree
Director, KMIM



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GLIMPSES:





